THOUGHT REFORM, COERCIVE PERSUASION, AND REVOLUTIONS
1. CLIMATE FOR A REVOLUTION

2. HOW TO CREATE ACTION

3. TECHNIQUES OF MIND CONTROL

4. CREATING FANATICS

5. COERCIVE PERSUASION

6. THE REVOLUTIONARY LEADER

7. THE 5 A’s NECESSARY FOR A REVOLUTION

8. STAGES OF A REVOLUTION
1. CLIMATE
   FOR A...
- Be extremely discontent
- Feel they possess some powerful doctrine
- Believe in an infallible leader
- Have extravagant hopes for the future
- Be ignorant of difficulties of the undertaking
2. HOW TO CREATE ACTION
- PARTICIPANTS ARE STRIPPED OF INDIVIDUALITY AND DISTINCTNESS

- DYING & KILLING ARE EASY WHEN THEY ARE PART OF A RITUAL

- UNIFORMS, FLAGS, EMBLEMS UNIFY AND DETACH

- PRESENT PUT UP AGAINST THE PAST

- UNDERMINE AUTHORITY OF PARENTS & TAKE OVER THE RESPONSIBILITY FOR FEEDING & EDUCATING CHILDREN

- INSTILL A PATHOLOGICAL MISTRUST WITHIN THE RANKS; THIS LEADS TO STRICT CONFORMITY

- EMPLOY THOUGHT REFORM METHODS TO CONVERT MEMBERS
3. THOUGHT REFORM TECHNIQUES
- DECEPTION
- EXCLUSIVISM
- FEAR & INTIMIDATION
- LOVE-BOMBING & RELATIONSHIP CONTROL
- INFORMATION CONTROL
- REPORTING STRUCTURE
- TIME CONTROL
4. CREATING FANATICS
HOW DOES A LEADER CREATE FANATICS?

- ATMOSPHERE OF INTENSE PASSION

- HATRED IS THE MOST ACCESSIBLE & COMPREHENSIVE OF ALL UNIFYING AGENTS

- WHEN WE RENOUNCE THE SELF & BECOME PART OF A WHOLE, WE RID OURSELVES OF PERSONAL RESPONSIBILITY

- USE OF COERCIVE PERSUASION TACTICS
5. COERCIVE PERSUASION
- CONTROL OF COMMUNICATION

- EMOTIONAL & BEHAVIORAL MANIPULATION

- DEMAND FOR ABSOLUTE CONFORMITY TO BEHAVIOR DERIVED FROM THE IDEOLOGY (SYSTEM OF IDEAS/BELIEFS)

- OBSESSIVE DEMANDS FOR CONFESSION

- AGREEMENT THAT THE IDEOLOGY IS FAULTLESS

- MANIPULATION OF LANGUAGE IN WHICH CLICHES ARE SUBSTITUTED FOR ANALYTIC THOUGHT

- REINTERPRETATION OF HUMAN EXPERIENCE & EMOTION IN TERMS OF DOCTRINE

- CLASSIFICATION OF THOSE NOT SHARING IDEOLOGY AS INFERIOR & NOT WORTHY OF RESPECT
6. THE REVOLUTIONARY LEADER
QUALITIES OF A REVOLUTIONARY LEADER:

- AUDACIOUS (BOLD) DEFIANCE
- IRON WILL
- FANATICAL CONVICTION OF HIS ONE AND ONLY TRUTH
- FAITH IN HIS OWN DESTINY
- CAPACITY FOR PASSIONATE HATRED
- CONTEMPT FOR THE PRESENT
- CAPACITY FOR WINNING LOYALTY
7. THE FIVE A’s NECESSARY FOR A REVOLUTION TO OCCUR
- AT LEAST TWO OPPOSING SIDES
- ACCESS TO WEAPONS
- AIMS EXPRESSED IN A SLOGAN
- ACHIEVED LEADERS
- AILMENTS PRESENT SOCIALLY, ECONOMICALLY, AND POLITICALLY
8. STAGES OF A REVOLUTION
STAGE 1: INCUBATION STAGE

- THE INTELLECTUALS DESERT THE EXISTING SYSTEM
- SHARP CRITICISM OF THE AUTHORITIES
- FAITH IN THE GOVERNMENT IS LOST
- THE RULING CLASS BECOMES MORE INCOMPETENT
- AT LEAST ONE SOCIAL CLASS IS ON THE RISE ECONOMICALLY:
  - THE CLASS BEGINS TO DEMAND PARTICIPATION IN GOVERNMENT
  - THE UPPER CLASS LOCKS THEM OUT
  - CLASS DISTINCTIONS BECOME MORE HARDENED
- GOVERNMENT IN SERIOUS FINANCIAL DIFFICULTY
STAGE 2: RISE OF MODERATES

- MODERATES RISE TO PROMINENCE AND CHALLENGE EXISTING AUTHORITY
- SOME VIOLENCE
- GOVERNMENT FAILS TO USE FORCE EFFECTIVELY
- THE RULING CLASS BECOMES MORE INCOMPETENT
- MODERATES WIN THE DAY, REVOLUTION APPEARS TO BE OVER
- HOWEVER, PRESSURE FROM EXTREMISTS GROWS, MODERATES OVERTHROWN

"I'm a moderate."
STAGE 3: RADICAL STAGE

- REIGN OF TERROR AND EXECUTIONS
- USE OF SECRET POLICE
- FOREIGN THREAT TO REVOLUTION
- SOCIAL CLASS STRUGGLE
- ECONOMIC CRISIS
STAGE 4: RESOLUTION

- RADICALS SOOTHE BY CHANGE AND/OR REPLACED BY MODERATE VOICES

- REALITY MEETS UTOPIA – THE END PRODUCT RARELY RESEMBLES THE ORIGINAL VISION

- PASSIONS TEMPERED BY RESPONSIBILITIES

- ABSOLUTE POWER CORRUPTS ABSOLUTELY